President Barack Obama

1600 Pennsylvania Ave

Washington D.C.

Committee on Iranian Propaganda

Louisiana Tech University

Ruston, Louisiana

Mr. President,

If Iran were to use their nuclear weapons, it would cause extreme disasters. To prevent this, the United States of America must reach out to the young, educated class of Iran. Initiating fear but then presenting a solution would be the most progressive way to do this. Social media would be the best way to convey the message.

Considering that approximately twenty-three percent of the population of Iran is between the ages of twenty and twenty nine, and the literacy rate in the country is eighty percent, the target audience of the propaganda should be the young, educated class. This information was gathered by the U.S. Census International Data Base. Appealing to the upcoming generation makes it easier to influence them. The young, educated class would be most likely to have access to social media, thus making them more accessible.

Initiating fear of the results of nuclear warfare would make them feel unsettled about their government. Presenting a solution after this gives them a sense of hope. Most young people don’t want to go into war and they want a better future for their country. Thus incorporating the Bandwagon and Transfer techniques will be the best course of propaganda.

Social media has changed the way people share their information. It would be the quickest way to spread a message to the educated class. Websites like Facebook, YouTube, and Twitter are where many news stories are first released. These outlets, along with internet radio, will be most influential because the young, educated class uses these sources more than any other age group.

We must reach out to the people to change the government of Iran. The young educated class is the key player in how to reach this goal. Showing them the consequences of what would happen if their government were to use nuclear weapons would make them fearful. By providing a solution, this fear is alleviated. This message will be propagated through social media. The results of nuclear warfare would be long-lasting and devastating. Action must be taken immediately.

God Bless America,

Committee on Iranian Propaganda

Attached: sample media document

